PYLADIESCON

SPONSORSHIP PROSPECTUS

5 – 6 December 2025

DIVERSITY . EDUCATE . EMPOWER

At PyLadies, our mission is to empower, educate, and advance a diverse and inclusive Python community. We achieve this through outreach, educational initiatives, conferences, events, and social gatherings that foster learning and collaboration.

We are thrilled to announce the third annual PyLadies Conference (PyLadiesCon)! which will be hosted online and completely FREE of charge. We will continue to bring the global PyLadies community together for a 24-hours online conference, filled with talks, workshops, keynotes, and activities.

PYLADIESCON

DATE & VENUE

PyLadiesCon will take place on 5 & 6 December 2025.

PyLadiesCon will deliver the conference in online format on Discord and streamed on Youtube to accomodate to our international audience.

PYLADIESCON

ABOUT PYLADIESCON

- The only 100% underrepresented Pythonista conference.

- Started in 2023.

- Official PyLadies conference.

- Over 600+ attendees in 2024

- Key topics include Data Analytics, Machine Learning, Science, Robotics, Web Development, DevOps, Internet of Things, Gaming and Databases.

QUICK STATS

2023

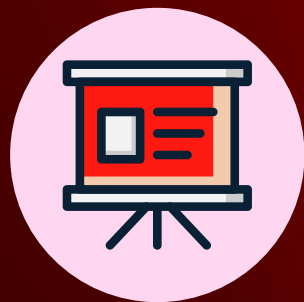>600

ATTENDEES

2024

732

ATTENDEES

PYLADIESCON 2025
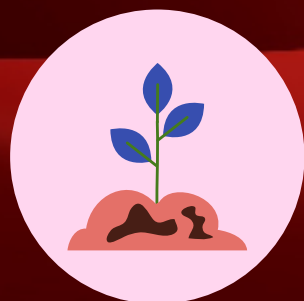
BENEFITS OF SPONSORSHIP

Targeted Audience

Reach out to a targeted market with those who could potentially become your employees. Find passionate Pythonistas to hire.
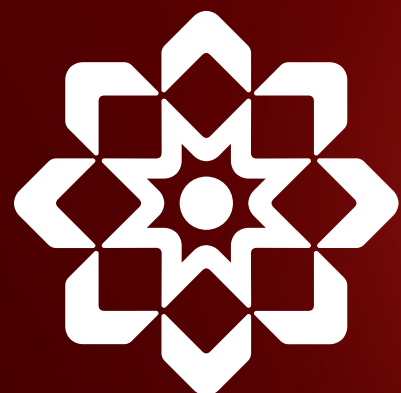
Branding

Increasing your brand exposure and elevating your corporate identity within the community.

Community Contribution

Contribute, support and sustain the underrepresented Python community.

THE FORMAT

Pre-Conf

Day 1 serves as the soft opening of the conference, giving attendees a chance to familiarize themselves with the platform and interact with one another.

Talks

Day 2 offers a full schedule of over X talks, panels, workshops, and sprints. All talks are pre-recorded and scheduled to suit the speakers' time zones. Speakers are encouraged to join the broadcast live to answer audience questions.

Interaction

PyLadiesCon has adopted Discord as the primary communication channel, with all interactions—including Q&A sessions, workshops, sprints, chats, and activities—taking place there.

THE PEOPLE

PyLadiesCon attracts participants from around the world, offering an excellent opportunity to connect with attendees who share a passion for Python and similar levels of knowledge. In 2024, we welcomed 732 attendees globally, including entrepreneurs, developers, educators, engineers, and aspiring Python users.

DEDICATED DISCORD CHANNELS

Top-tier sponsors will receive their own dedicated Discord channels, offering a unique space to engage directly with attendees. Depending on the sponsorship tier, these channels can be customized to reflect your brand and encourage interaction. Here are some creative ideas to make the most of your dedicated Discord space:

- Host live AMAs (Ask Me Anything) with your team.

- Share exclusive resources, giveaways, or discount codes.

- Run mini-games, quizzes, or challenges with small prizes.

- Offer sneak peeks of upcoming products or services.

- Set up "office hours" for attendees to ask questions or get career advice.

CUSTOM DISCORD ROLES

Top-tier sponsors will also receive a custom Discord role to boost their visibility and presence throughout the event. This role will be uniquely branded with your company name and color, making it easy for attendees to identify and engage with you across the server. It's a subtle but powerful way to stand out and connect more directly with the PyLadiesCon community.

Here are some ways to make the most of your custom role:

- Be easily mentioned or tagged by attendees looking to connect.
- Share updates, promotions, or links pinned under your role.
- Build brand recognition with a consistent presence across all conversations.

A custom Discord role enhances your interaction and makes your team more approachable, helping you make meaningful connections during the event.

SPONSORSHIP PACKAGES

SPONSOR PACKAGES AT A GLANCE

	CHAMPION	SUPPORTER	CONNECTOR	BOOSTER	PARTNER	INDIVIDUAL
Price in USD	10,000	6,000	3,000	1,500	750	50 or more
No. of slots available	1	4	10	-	-	-
Keynote Intro	✓					
Technical Talk Slot	✓	✓				
Panel Discussion	✓	✓				
Brand visibility during talk breaks	✓	✓				
Shoutout in opening and closing	✓	✓	✓			
Dedicated Discord channel	✓	✓	✓	✓		
Inclusion in Email blast	✓					
Custom Discord Role	✓	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓	✓
Name visibility on website	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓
Blog post writeup	✓	✓	✓			
LinkedIn posts	6	4	2	1	1	
Job Listing on website	✓	✓	✓	✓	✓	
Speed Job Interviews	✓	✓	✓	$100	$100	$100

CHAMPION

1 SLOT

10,000USD

- Prominent placement of logo and link on the website (all year round)
- Social media promotion on LinkedIn, Bluesky, Mastodon
- Open and closing ceremony mentions: Verbal thank-you from the main stage
- (max) 5 min Keynote intro presentation.
- Panel Discussion about Job Market
- 15 min Technical talk slot on Day 1.

BRAND VISIBILITY

- Brand visibility during talk breaks
- Shoutout in opening and closing
- Inclusion in Email blast
- Logo on website
- Name visibility on website
- Social media mentions
- Blog post writeup
- 6 LinkedIn posts

DIRECT ACCESS TO ATTENDEES

- Dedicated Discord channel to interact with attendees and special role
- Custom Discord Role

RECRUITMENT

- Job Posting on website
- Speed job interview

SUPPORTER

4 SLOTS

6,000 USD

- Prominent placement of logo and link on the website (all year round)
- Social media promotion on LinkedIn, Bluesky, Mastodon
- Open and closing ceremony mentions: Verbal thank-you from the main stage
- 15 min Technical talk slot on Day 1.
- Panel Discussion about Job Market

BRAND VISIBILITY

- Brand visibility during talk breaks
- Shoutout in opening and closing
- Logo on website
- Name visibility on website
- Social media mentions
- Blog post writeup
- 4 LinkedIn posts

DIRECT ACCESS TO ATTENDEES

- Dedicated Discord channel to interact with attendees and special role
- Custom Discord Role

RECRUITMENT

- Job Posting on website
- Speed job interview

CONNECTOR

10 SLOTS

3,000USD

- Prominent placement of logo and link on the website (all year round)
- Social media promotion on LinkedIn, Bluesky, Mastodon
- Open and closing ceremony mentions: Verbal thank-you from the main stage

BRAND VISIBILITY

- Shoutout in opening and closing
- Logo on website
- Name visibility on website
- Social media mentions
- Blog post writeup
- 2 LinkedIn posts

DIRECT ACCESS TO ATTENDEES

- Dedicated Discord channel to interact with attendees and special role
- Custom Discord Role

RECRUITMENT

- Job Posting on website
- Speed job interview

BOOSTER

UNLIMITED

1,500USD

- Prominent placement of logo and link on the website (all year round)
- Social media promotion on LinkedIn, Bluesky, Mastodon

BRAND VISIBILITY

- Logo on website
- Name visibility on website
- Social media mentions
- 1 LinkedIn posts

DIRECT ACCESS TO ATTENDEES

- Dedicated Discord channel to interact with attendees and special role
- Custom Discord Role

RECRUITMENT

- Job Posting on website
- Speed job interview participation available at $100

PARTNER

UNLIMITED

750USD

- Prominent placement of logo and link on the website (all year round)
- Social media promotion on LinkedIn, Bluesky, Mastodon

BRAND VISIBILITY

- Logo on website
- Name visibility on website
- Social media mentions
- 1 LinkedIn posts

DIRECT ACCESS TO ATTENDEES

- Custom Discord Role

RECRUITMENT

- Job Posting on website
- Speed job interview participation available at $100

INDIVIDUAL

UNLIMITED

$ 50 or more.(Personal contribution at ticket registration)

BRAND VISIBILITY

- Logo on website
- Name visibility on website
- Social media mentions
- 1 LinkedIn posts

DIRECT ACCESS TO ATTENDEES

- Custom Discord Role

RECRUITMENT

- Job Posting on website
- Speed job interview participation available at $100

OTHER OPTIONS

PYLADIES CHAPTER SPONSOR

600USD
Unlimited

Every year we have special short videos featuring different PyLadies Chapters around the world. The PyLadies Chapter Sponsor get to have the exclusive branding visibility on these videos during the intro and outro videocard. These videos will also remain on our official Youtube channel which means you will enjoy an evergreen branding visibility.

- **Prominent placement of logo and link on the website (all year round)**
- **Social media mentions**
- **Logo visibility on opening and closing of every PyLadies Chapter**
- **Custom Discord Role**

PANEL DISCUSSION SPONSOR (6 SLOTS)

600USD

PyLadiesCon has 6 different panel discussion each year streaming live from different regions around the world. These panels are usually one of the most popular talks. Panel discussion sponsors

- **Prominent placement of logo and link on the website (all year round)**
- **Social media mentions**
- **Logo visibility on opening and closing of each Panel Discussion**
- **Custom Discord Role**

OTHER OPTIONS

We are also happy to customize a sponsorship package to give you the freedom to choose what you think works best in order to meet your event participation goals. Contact us for more information!

SPONSORS@PYLADIES.COM

INTERESTED NOW? TALK TO US!

SPONSORS@PYLADIES.COM

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